

LIBRETTO Advertising Specification and Rate Information, pg. 1

1. Submit ads as jpeg files and send via e-mail to **bobrose.ret@gmail.com**, -or-
2. Submit ads as scanner ready reproducible copy - proper size as specified herein, clear type, color (as applicable). We will scan them.
3. The jpeg file (or reproducible copy) and payment are due by the 8th of each month. For multiple months, the payment is due on the 8th of the first month of publication. Payment (check made payable to **SVHOA**) can be mailed to Bob Rose at 218 Harmony Way, Centreville, MD 21617 or dropped off at the Symphony Village Clubhouse during business hours, M-F, 8:30 a.m. to 4 p.m.

NOTE: The better your reproducible copy, the better your ad will look.

Advertising Rates and Sizes

Full Page Ad: Size shown by **Green** border. 7-1/2 x 10 inches. Residents Non-Residents

1 month	\$144	\$189
3 months	\$389	\$486
6 months	\$691	\$864
1 year	\$1210	\$1512

1/4 Page Ad: Size shown by **Blue** border.
3-1/2 by 4-3/4 inches VERTICAL

	<u>Residents</u>	<u>Non-Residents</u>
1 month	\$36	\$45
3 months	\$97	\$122
6 months	\$173	\$216
1 year	\$302	\$378

1/2 Page Ad: Size shown by **Red** border.
7-1/2 by 5 inches HORIZONTAL

	<u>Residents</u>	<u>Non-Residents</u>
1 month	\$72	\$90
3 months	\$194	\$243
6 months	\$346	\$432
1 year	\$605	\$756

See page 2 for 3/4 page
and business card sizes.

LIBRETTO Advertising Specification and Rate Information, pg. 2

3/4 Page Ad: Size shown by **YELLOW** border
7-1/2 by 7-1/2 inches HORIZONTAL.

Residents Non-Residents

1 month	\$108	\$135
3 months	\$292	\$365
6 months	\$518	\$648
1 year	\$907	\$1134

The Libretto comes out on the 15th of each month, so ads need to be in by the 8th of the month.

Ads may be viewed at the Symphony Village website: <http://villagehoa.org/>

SV Libretto Ad Specialist: Bob Rose 443-262-8238

Standard business card shown to the right. 3-1/2 by 2 inches. Can be horizontal (preferred) or vertical.

ADVERTISE IN THE *LIBRETTO*

NEXT MONTH

BUSINESS CARD AD RATES

	<u>Residents</u>	<u>Nonresidents</u>
1 Month	\$20	\$25
3 Months	\$50	\$65
6 Months	\$85	\$115
1 Year	\$150	\$200

Call Bob Rose 443-262-8238